



next generation fasteners



textiles to rely on

SUREFAS' new sister SURETEX brings IMAR textile care products to Europe.

Press release

Rotterdam, November 12 2021.

SUREFAS' new sister company SURETEX is appointed as the exclusive European master distributor for IMAR care and maintenance products. IMAR, the U.S.-based boat care specialist, offers premium quality cleaners and polishers for yachts including vinyl, clear vinyl and fiber glass gelcoats. SURETEX offers best in class materials and essentials for technical textile applications. Like in marine, outdoor, mobility and industrial applications.

IMAR premium quality care products are exclusively endorsed by Strataglass® and other premium quality vinyl suppliers to the industry. With a strong presence in the US-market for boat care, IMAR products LLC ensures with this new distribution strategy to supply its premium products to the European market, improving product availability at a competitive level.



SURETEX, sister company of SUREFAS, operates from Rotterdam, The Netherlands, and is dedicated to service the European technical textile market. It builds on extensive product knowledge, a dedicated team and strong network of reliable distributors and clients of SUREFAS. All sharing a vision that demanding applications require best in class materials. SURETEX is proud to contribute to this industry by ensuring a steady supply throughout Europe for this legendary product IMAR. For SURETEX this is an excellent addition to the program, being complementary to the Strataglass product line.



About IMAR products LLC.

IMAR, the U.S.-based boat care specialist, offers premium quality cleaners and polishers for yachts including vinyl, clear vinyl and fiber glass gelcoats.

For more information, contact IMAR Products LLC, Manassas, VA, U.S.A. Phone: +1 703-330-4693. www.imarsales.com

About SURETEX

SURETEX - textiles to rely on, offers best in class materials and essentials for technical textile applications. For spots that matter and where textiles really make that difference, like in marine, outdoor, mobility and industrial applications. We supply products that add value in quality, functionality and looks. Making you and your products stand off from the crowd.



next generation fasteners

SURETEX, sister company of SUREFAS, next generation fasteners, is the exclusive European master distributor for Strataglass® and IMAR products.

For more information contact SURETEX, Rotterdam, The Netherlands. Phone: +31 (0)184 694 456. E-mail: info@suretex.com. Web: www.suretex.com

NOT FOR PUBLICATION:

PRESS-contact for SURETEX: Bas Jan Veldhoen. Mobile: +31 6 41014131. E-mail: bjv@suretex.com



textiles to rely on