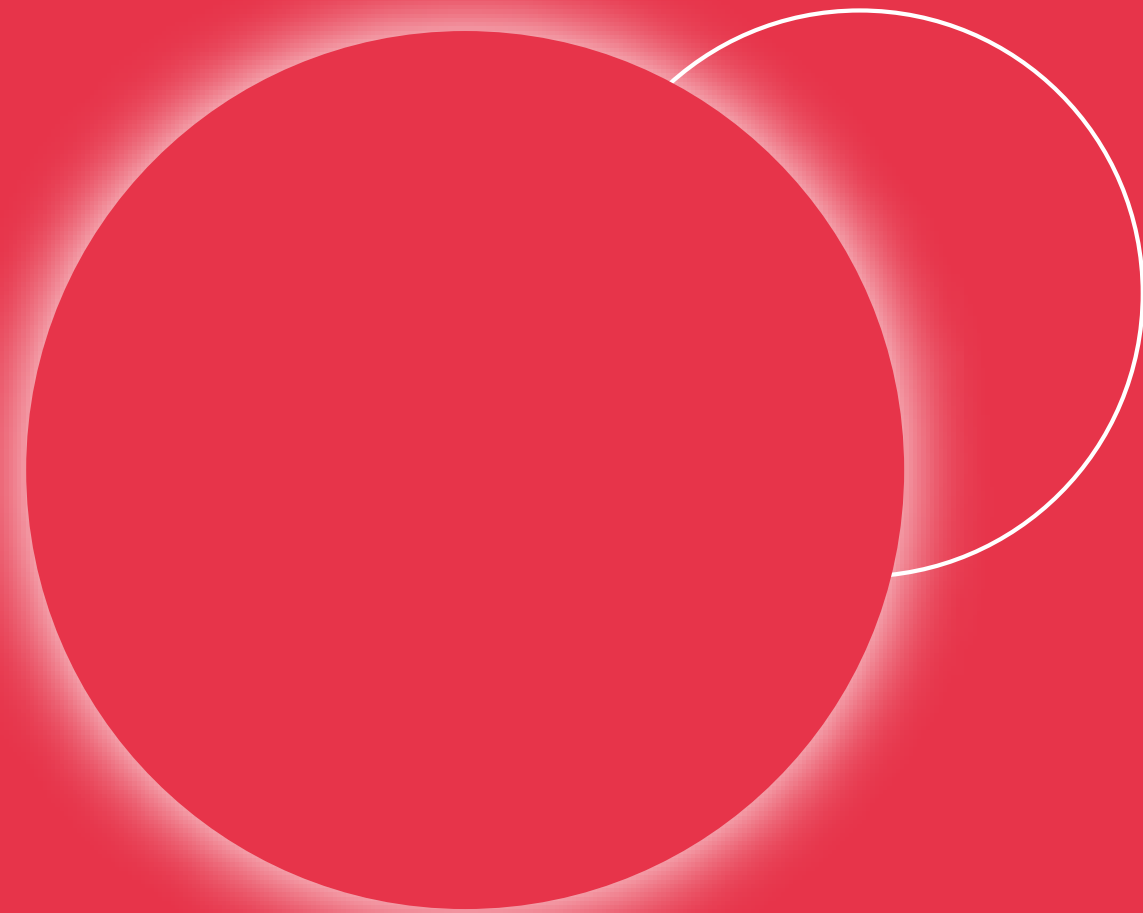


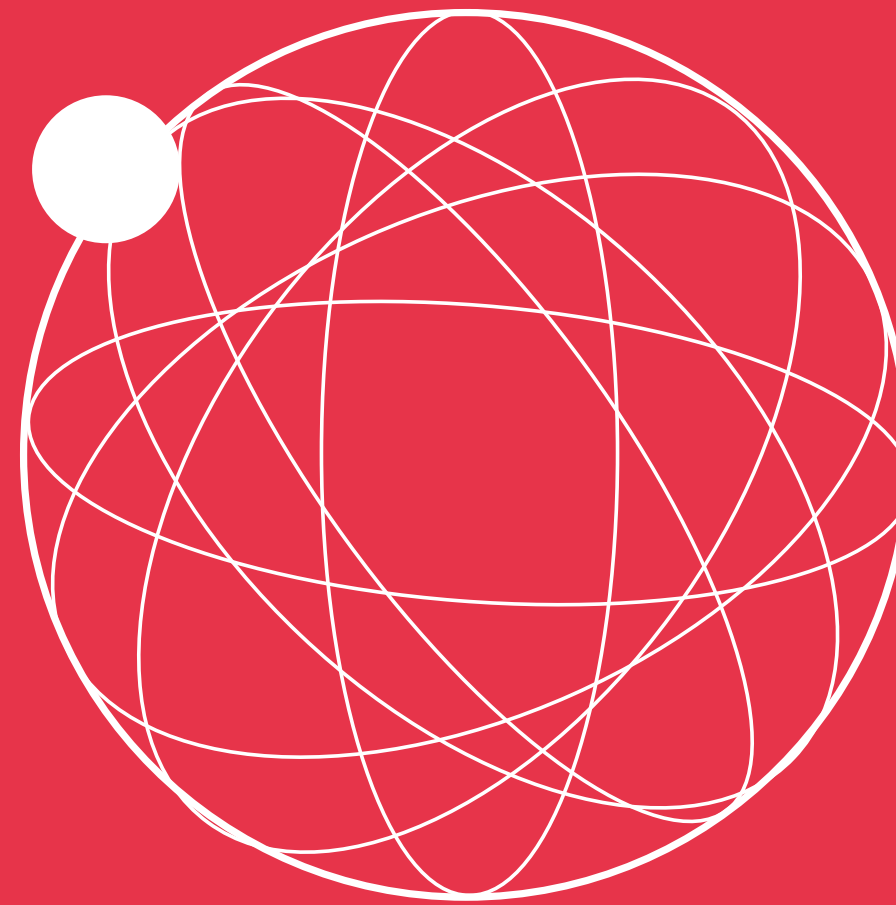


The Superyacht Group Community

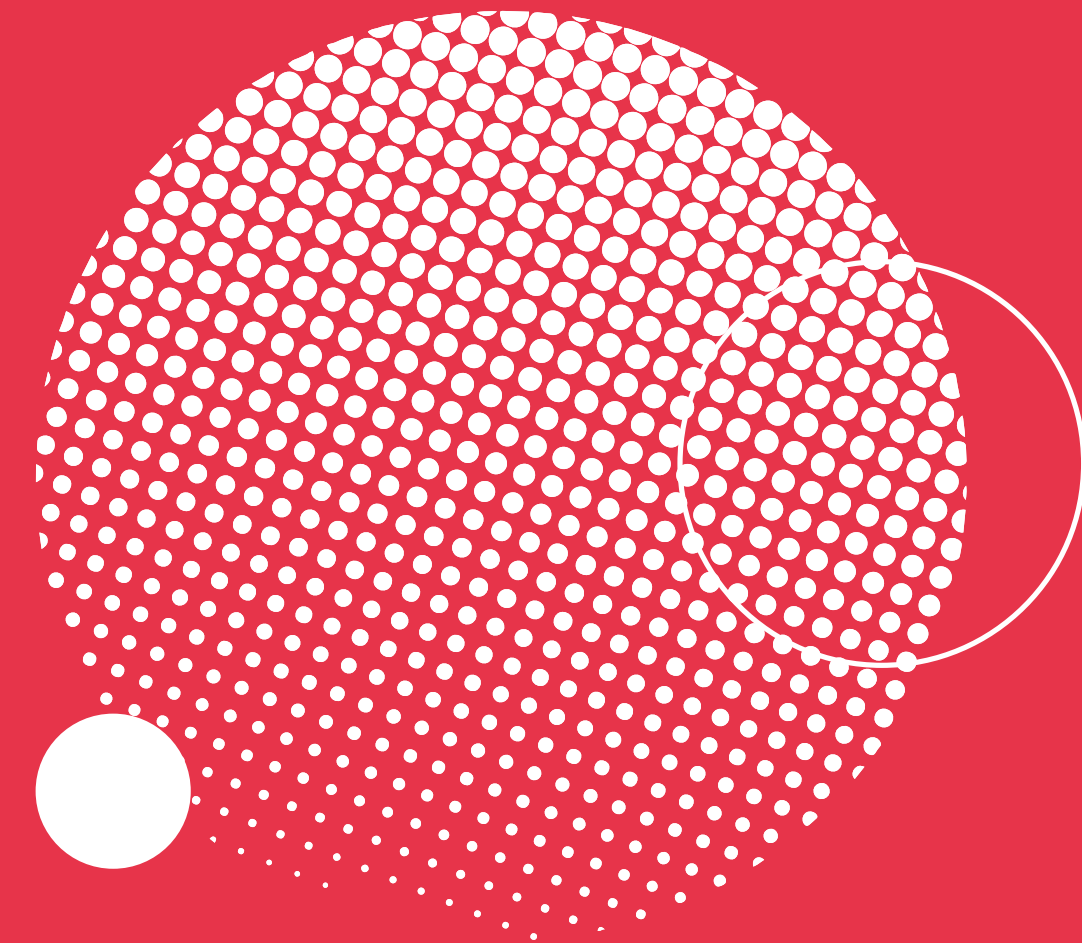
Memberships



ONE INDUSTRY



ONE MISSION



ONE COMMUNITY

JOIN THE SUPERYACHT GROUP COMMUNITY

We firmly believe that our content, across a variety of media channels and platforms, should not be dependent on advertising or commercial relationships. We want our friends, colleagues and community to invest in our team, content, analysis, journalism, intelligence and data through engaging with our new inclusive Membership packages. We are committed to providing the market with **transparent journalism, trusted analysis** and a platform to share ideas that will ultimately **drive the industry forward** and **grow our market**.



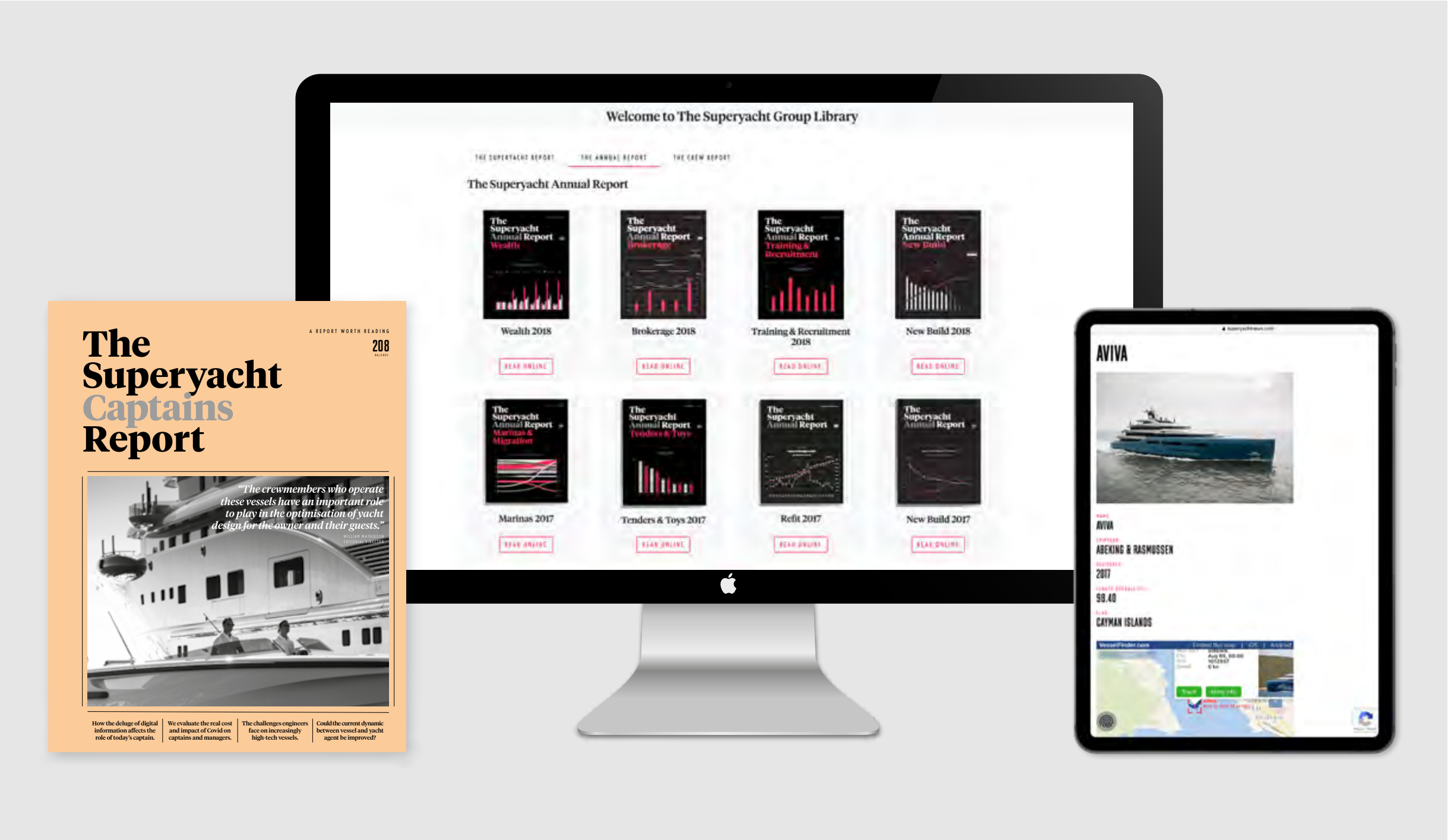
The
Superyacht
Group

The Essential Membership

INSIGHTS - ANALYSIS - JOURNALISM - INFORMATION

The essential membership package for
everyone in the superyacht industry

Essential Membership - The Business Benefit



BUSINESS-CRITICAL INFORMATION

Access [SuperyachtNews](#) and [The Superyacht Group Library](#)

Spanning every sector of our industry, our news portal is the industry’s only source of independent, thoroughly researched journalism. Our team of globally respected editors and analysts engage with the key decision-makers in every sector to ensure that our readers obtain the most reliable and accurate business-critical market analysis. Essential membership includes unlimited access to high-impact journalism on SuperyachtNews, access to our digital library of back issues and a subscription to The Superyacht Report.

REAL-TIME DATA AT YOUR FINGERTIPS

Unlimited Access to [SuperyachtIntel](#)

SuperyachtIntel allows you to access and analyse the fleet data that you need to make the right strategic business decisions. With a database of 6,000+ superyachts, SuperyachtIntel is designed to allow users to segment their search on myriad levels, including by sector (brokerage, new build, design) or by using specific yacht details such as LOA, crew cabins and incidents. You will not be restricted by predefined algorithms or automatically generated graphs and charts that only show you a certain amount of data; you source the data you need. Furthermore, our Intelligence database provides you with statistics about specific companies and the chance to access and analyse their historical performance, enabling each user to define trends within a sector or market.

The Price

Our members will have unlimited access to the full wealth of content, information, knowledge and data delivered by the team at The Superyacht Group, all for only £10 per month,

What's included?

- Unlimited access to high-impact journalism on SuperyachtNews
- Access to our complete library of back-issues
- Unlimited access to SuperyachtIntel
- A subscription to The Superyacht Report

Unrivalled Offer

In 2019 – SuperyachtIntel £595 (12 months)

The Superyacht Report Subscription £60 (12 months)

In 2021 – £60 for all of the above



£60

JUST £10 PER MONTH

JOIN NOW



The
Superyacht
Group

The Executive Membership

NETWORK · CONNECT · ENGAGE · INFORM · ELEVATE

The ultimate business membership package for leaders
and decision-makers in the superyacht industry

Amsterdam 2022

Executive Membership - The Business Benefit

© THE SUPERYACHT AGENCY

LIVE ON LOCATION

The Superyacht Forum Live Tour - 2022

Executive Members will be granted delegate access to the industry's most dynamic conference programme, broadcast from the leading superyacht hubs, including Barcelona, Marseille, Monaco, Genova, Livorno, Hamburg, Bremen and key hubs across the Netherlands. Also included is access to our on-demand digital library of One to One's and The Superyacht Forum virtual focus groups - a series of panel sessions that identify pertinent issues within the industry today, and bring together a series of experts to debate the solutions.

BE AT THE FOREFRONT OF THE INDUSTRY

The Superyacht Forum Live Amsterdam - 2022

Alongside our partners at METSTRADÉ we will deliver a more dynamic event in the live, virtual and on-demand format of The Superyacht Forum Live in Amsterdam. In November, we look forward to hosting over 600 delegates at this event, getting back to some form of normality and bringing the market together again for a series of debates, keynotes, workshops and of course the much missed social programmes.



The Price

Our members will have unfettered access to the full wealth of content, information, knowledge, data and valuable business networks delivered by the team at The Superyacht Group, all for only £50 per month,

What's included?

- A delegate pass to The Superyacht Forum Live in Amsterdam 2022, and to our network of live and virtual events
- Unlimited access to high-impact journalism on SuperyachtNews
- Access to our complete library of back-issues
- Unlimited access to SuperyachtIntel
- A subscription to The Superyacht Report

Unrivalled Offer

In 2019 – The Superyacht Forum Entry **£1125**, SuperyachtIntel **£595**,
The Superyacht Report Subscription **£60**

In 2021 – **£600** for all of the above.

JOIN NOW



£600

JUST £50 PER MONTH



The
Superyacht
Group

The Enterprise Membership

INSIGHTS · ANALYSIS · STRATEGY · ENGAGE · CONNECT

The ultimate all access membership package for business
leaders and decision-makers in the superyacht industry

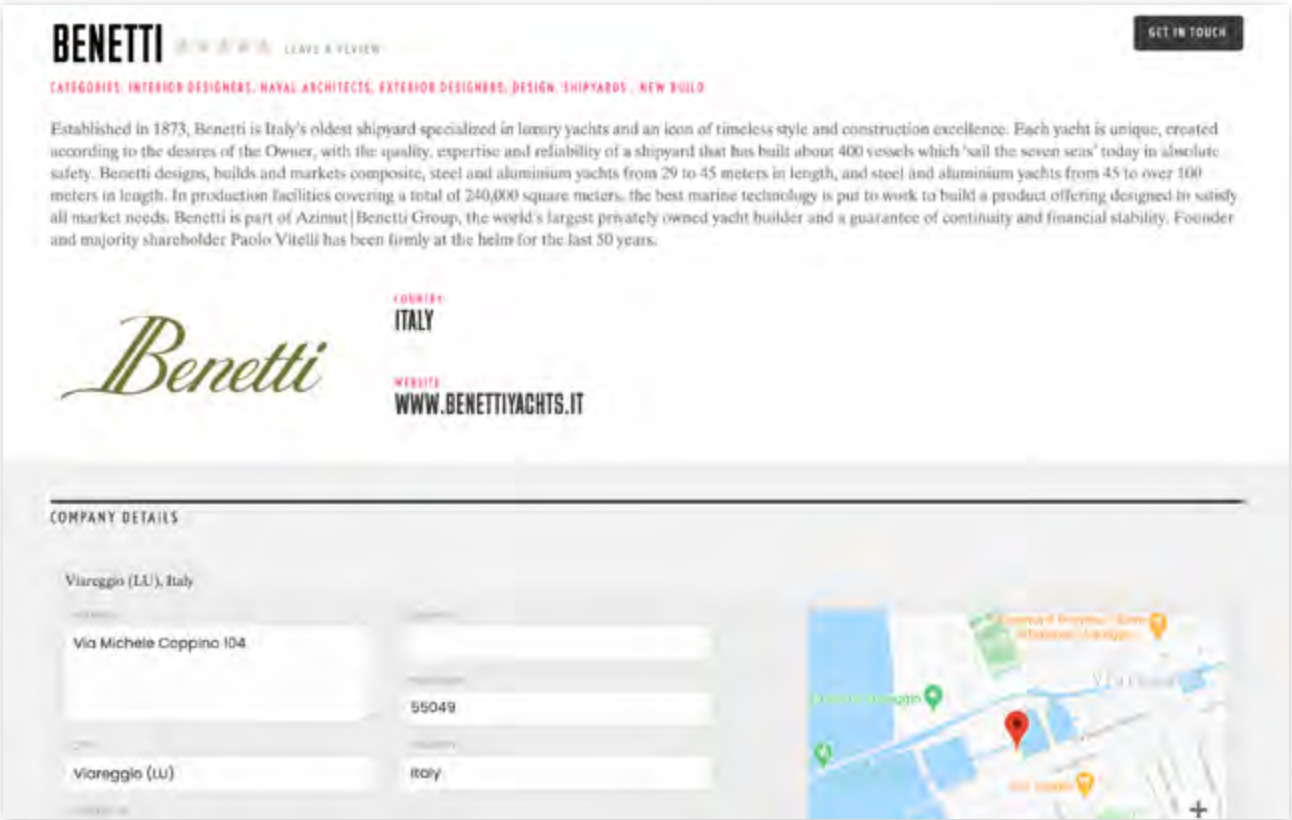
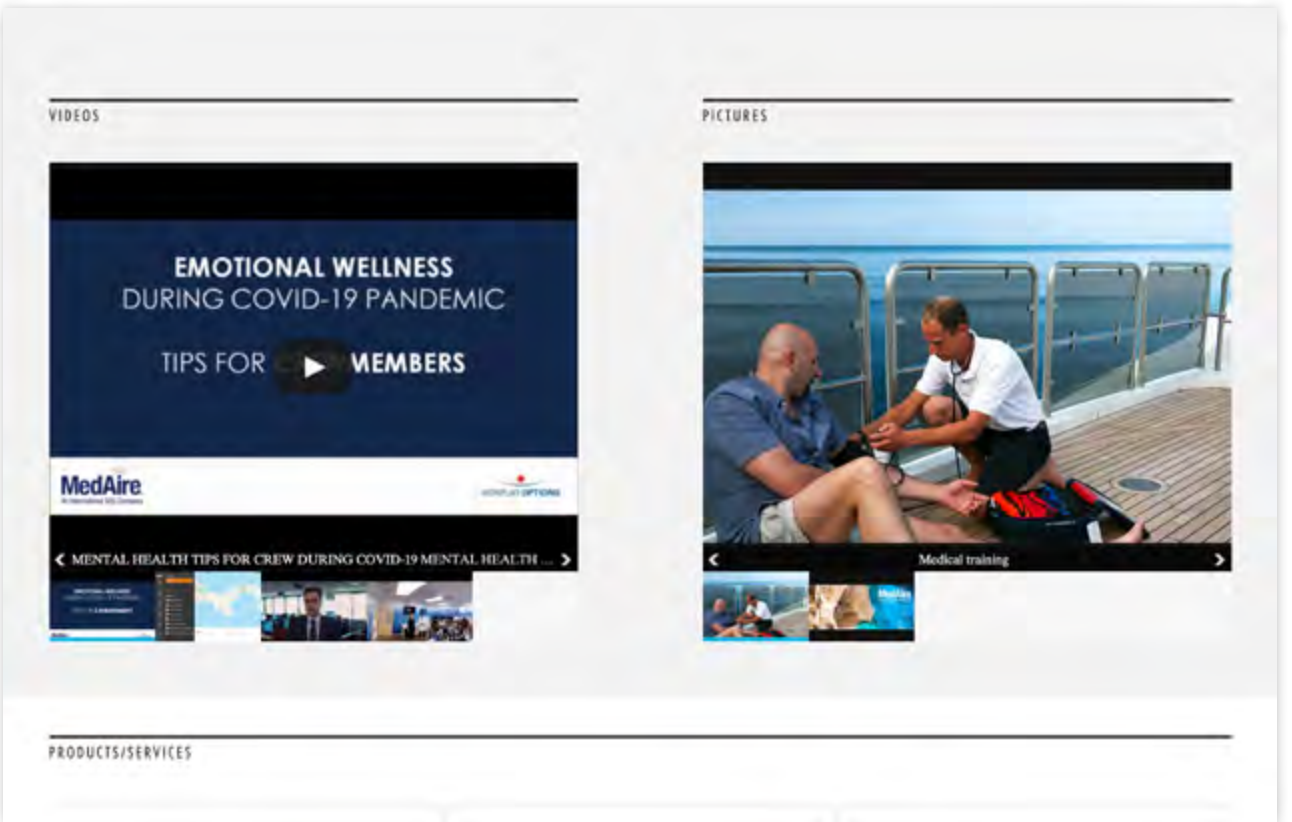
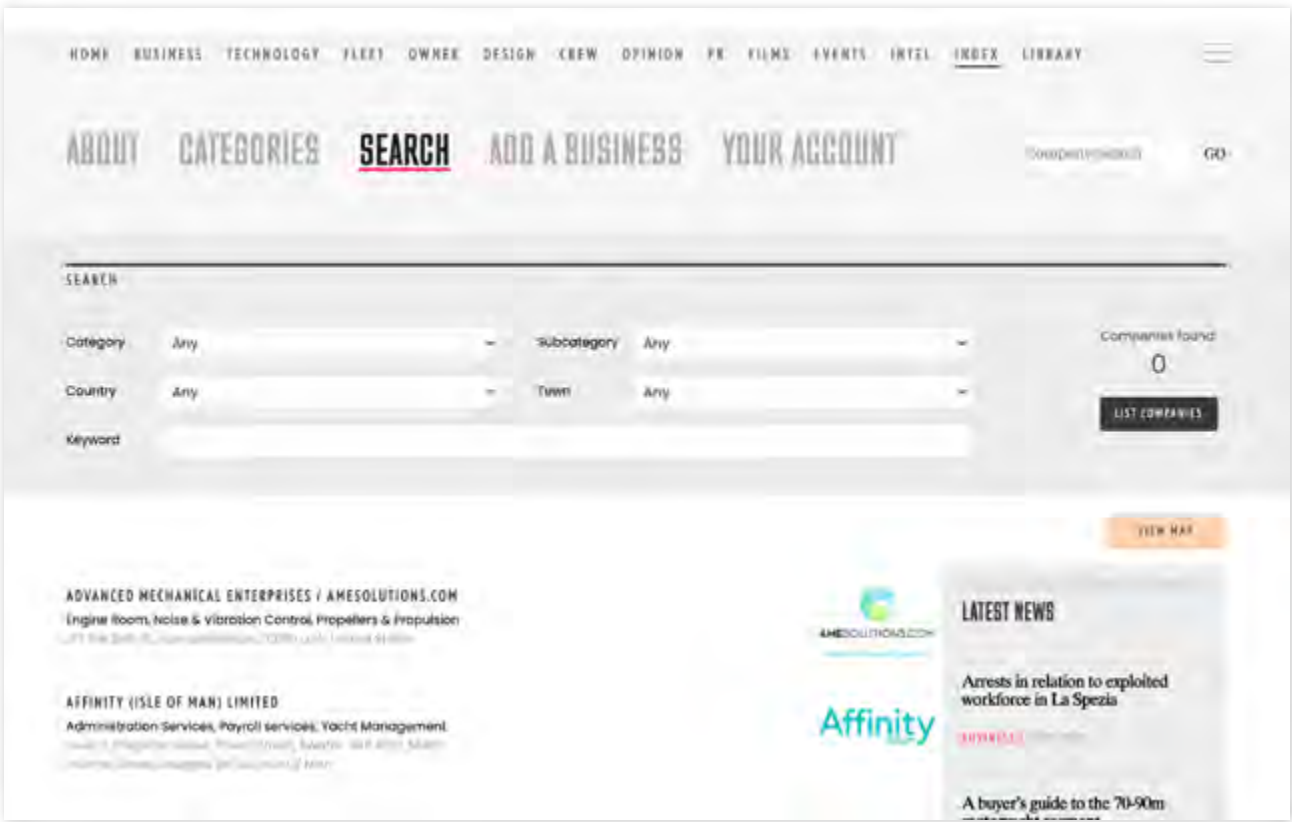
Enterprise Membership - The Business Benefit

© THE SUPERYACHT AGENCY

ELEVATE YOUR BUSINESS

Included with SuperyachtIndex:

- ✓ 12-month online directory listing within the SuperyachtIndex platform, embedded within SuperyachtNews.com
- ✓ 12 months' access to our unique SuperyachtNews.com online PR Tool
- ✓ 12 months' access to upload your videos to our SuperyachtFilms platform, embedded within SuperyachtNews.com
- ✓ Live link to your Index Page at the end of any news story related to your company
- ✓ Tweet to promote every piece of PR uploaded via our PR tool, via @SuperyachtNews for duration of 12-month package
- ✓ One-click email or call from any buyer using the SuperyachtNews App
- ✓ Confidence that for an affordable fixed annual fee, you are marketing your company to all of the active readers and users of the market-leading media channels of The Superyacht Report and SuperyachtNews.com



The Price

For the same price as the previous SuperyachtIndex package, our members will have unfettered access to the full wealth of content, information, knowledge, data and valuable business networks delivered by the team at The Superyacht Group, all for only £100 per month,

What's included?

- Unlimited access to high-impact journalism on SuperyachtNews
- Access to our complete library of back-issues
- Unlimited access to SuperyachtIntel
- A delegate pass to The Superyacht Forum Live in Amsterdam and to our network of live and virtual events
- A subscription to The Superyacht Report
- 12-month SuperyachtIndex listing

Unrivalled Offer

In 2019 – SuperyachtIndex **£1200**, The Superyacht Forum Entry **£1125**, SuperyachtIntel **£595**, The Superyacht Report Subscription **£60**

In 2021 – **£1200** for all of the above.



£1,200

JUST £100 PER MONTH

Contact

Contact your account manager to discuss **The Enterprise Membership**.

WILL SQUIRRELL
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D: +44 (0)20 7801 1023
E: WILLS@THESUPERYACHTGROUP.COM