

PRESS RELEASE SUNBRELLA PLUS

SUNBRELLA PLUS : the ultimate protection for boats and their crew

Made from high-tech fibers, *Sunbrella Plus* fabric offers exceptional dimensional stability over time, significantly reducing the effects of stretching and shrinking on yarn. In order to always offer the best protection for both boats and their crews, *Sunbrella®* has added a new polyurethane coating to its *Sunbrella Plus* range, specially formulated to withstand the most extreme maritime conditions such as UV rays, heavy rain, salt, humidity, snow, and more.

Sunbrella Plus offers many advantages that will appeal to both equipment manufacturers and boaters for a variety of different applications: hoods, biminis, sunshades, and more.

This new product will be presented at Mets, which will be held in Amsterdam from the 16th to 18th of November.

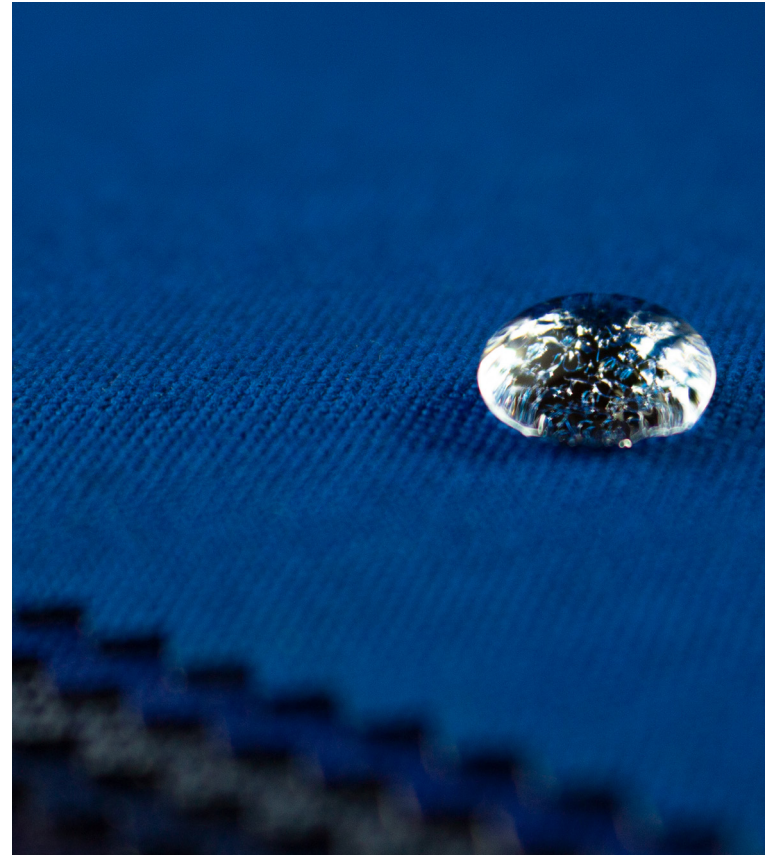


State-of-the-art design and durability in all circumstances

Sunbrella Plus is already characterized by a specific weaving process in which a high tenacity yarn is added in the weft direction to guarantee the best resistance on the market. This process allows the material to expand under tension and thus avoids the formation of air pockets.

Thanks to its new flexible PU coating, *Sunbrella Plus* is now both heat and HF sealable to avoid seams and therefore water penetration.

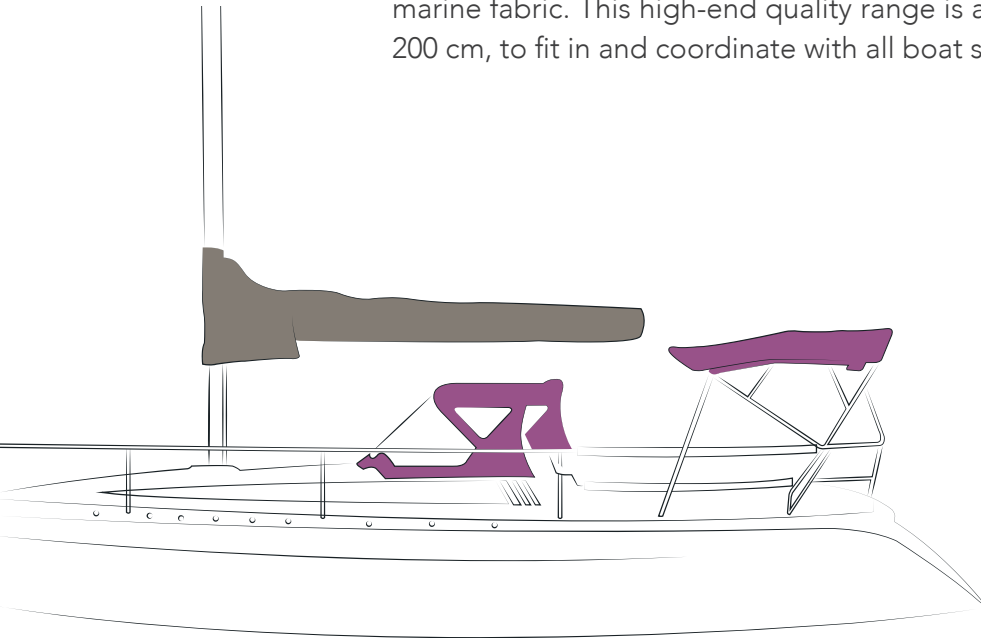
Even at very low temperatures of down to -30°C, this new finish allows easy use as it is flexible and crack resistant. The longevity of the fabric is maintained under extreme environmental conditions, especially high temperatures and humidity, in which the surface will remain dry and non-sticky making it less prone to stains and mildew.



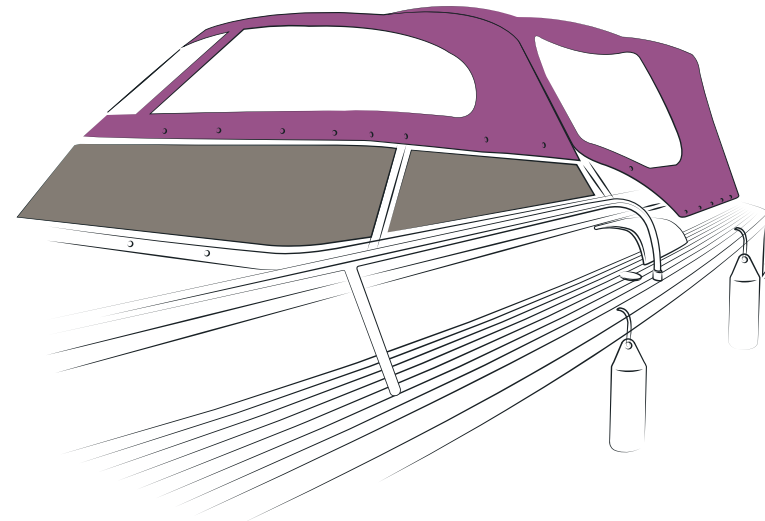
A functional, aesthetic, and durable range

Sunbrella® color pigments are added to the very core of the fiber to ensure exceptional colorfastness year after year. Designed to maintain their integrity, **Sunbrella®** fabrics are also easy to clean and maintain with mild soap and water.

The polyurethane coating gives **Sunbrella Plus** fabric a uniform and smooth appearance that is very rare for a marine fabric. This high-end quality range is available in 32 colors in a width of 152 cm, and 6 colors in a width of 200 cm, to fit in and coordinate with all boat styles whatever the application*.



— Recommended
— Possible

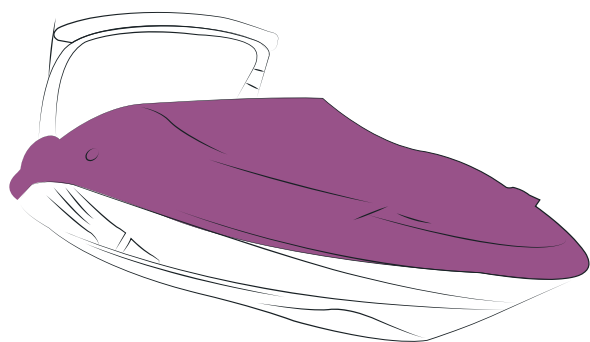


*Applications: hood, bimini, sun awning, dodger, stern lock, cockpit lock, console cover, windshield cover, winter cover, steering wheel & winch cover, mainsail cover.

People are at the heart of Sunbrella's creations

Unlike some marine fabrics that retain heat, **Sunbrella®** marine fabrics allow air to pass through, creating a cool and comfortable sailing experience for everyone on board.

For decades, **Sunbrella®** has been careful to think of not only its ecological impact, but also the health of its sailors and crew. Therefore, the fabrics are subjected to a series of controls at each stage of processing: from the raw materials to dyeing and more. The coating applied to **Sunbrella Plus** is an eco-advanced coating, certified Oeko-Tex® Standard 100.



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