



TIMELESS ELEGANCE



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Proudly presenting
our newest collections

Classico

Classico

Just because monochrome typically consists of black and white contrasts, it doesn't mean you can't put your own spin on this trend. One of the new additions to CHIC's portfolio is the Classico range.

Classico consists of two different colours: white and royal blue. This colour scheme will add subtle personality to your table, without overpowering your dishes. When paired, these two tones create an absolutely stunning contrast with each other, resulting in a modern and crisp setting. It's a classic combination that will make any table fresher, cleaner and more inviting.

As the name suggests, Classico resembles a classic shape that never goes out of style. Its clean and perfectly balanced form is perfect for everyday use, as well as special occasions. The plates are available in different sizes allowing you to serve your dishes on the most suitable surface.

All the white Classico items are made of the unique SiloxiHT material. The hardness of the material improves the durability of the products and its lightness helps reduce the carbon footprint of daily operations. The blue variations are the result of a combination of lightweight porcelain with a reactive glaze.



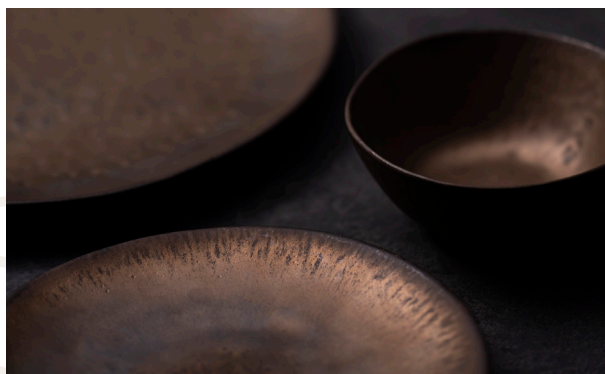
Perla Gold

Perla Gold

With Perla Gold the Perla collection got a new promising subrange. The stunning gold colour ensures a high quality dining experience. The material used differs from the special SiloxiHT material which was used for producing the white Perla items. This because the surprising gold colour variations with metallic characteristics could only be combined with porcelain.

As such, the European made Perla Gold collection is manufactured out of highly durable porcelain, to ensure the strength and durability for which the Perla collection is known. If you're looking to add an extra glam to your dining experience, this range can make your table setting look simple yet sophisticated. The subtle metallic detailing adds an eye-catching element to your tableware, and it creates a great canvas for your dishes to take full focus at any special gathering.

Pairing the white items with the golden ones ensures a promising table setting, maximizing the potential of each dish served.



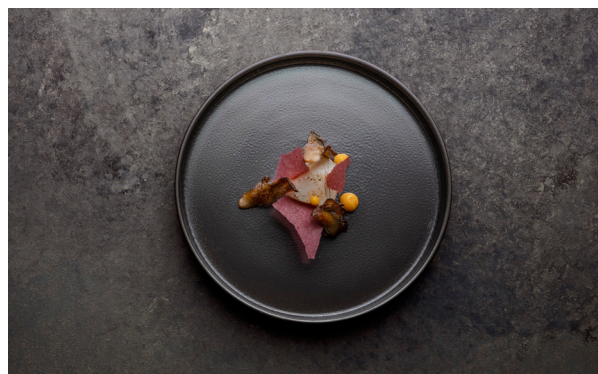
Verso Black

Verso Black

Verso Black is the new asset of the Verso range, it further enriches the diversity of the collection. Verso Black offers a complete set of porcelain tableware for a sophisticated dining experience that will let your exquisite menu take centre stage.

The strong dark tones arising from the different items enrich your table setting by bringing out the best in your creations! The characteristic and sleek metallic finish ensures a vibrant touch to boost the looks of any dish. If you are a chef, you'll be fascinated by the multiple possibilities Verso Black offers and you'll be willing to experiment with its glamorous appearance.

Dare to be different.



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Concha

Concha

The shell-shaped porcelain tableware items from the Concha collection breath the glamorous atmosphere of art deco. Bulky round and oval shapes in combination with a pearly gloss finish ensure tons of ambiance.

Add a decorative detail to your table by using one single item for individual meals or arrange different Concha plates of diverse sizes and shapes into a shiny, captivating cluster of seashells, an interesting canvas for sharing food.



Oro

Oro

Oro resembles a handmade collection of elegant cutlery and accessories made of brass. CHIC found its inspiration in the royal culture of the 19th century. The Oro collection stands out because of its surprisingly classic but timeless design, an own design by the brand CHIC.

All cutlery items and accessories are designed with great attention to the functional aspect. They are well shaped and fit just right in your hand, making them comfortable to use. Above this, the Oro collection is handmade, which contributes to its unique character. The soft champagne gold finishing colour adds personality to your table, while providing it with the finishing touch you've always been looking for. All cutlery items are available in sets of 4pcs, which allows its users to compile their very own cutlery set.

The Oro collection is made from pure brass with a small percentage of zinc. Because of the food safety of the items, lead was not included in their composition. The items were polished to obtain the beautiful matte gold color. This process is possible thanks to the presence of zinc. Furthermore, no coating was used for the finish.





CHIC Tableware

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Defining your personal interior style often starts with your choice of dinnerware. It reflects your lifestyle, your way of dining. The importance of presentation is without doubt the key feature to a successful dinner. The power of tableware lies within its capacity to enhance the dining experience, without taking the spotlight away from the dishes. It can affect the way we taste food. As such, it's not something that should be considered as an afterthought.

Keeping that in mind, the Belgian brand CHIC brings you unique and timeless designed tableware, in combination with unique material features. The high quality Chic collections combine very specific contributory elements for exclusive, innovative products that are equally coupled with an unraveled passion for the design and user-friendliness elements. With CHIC you'll enjoy your dinner in an elegant way.

Users will get the opportunity to express their creative personality by combining various materials, colors and designs. By combining different products into a perfect match, each dining experience becomes an enjoyable emotional gathering.

Founding Vision

CHIC was founded end 2014 in Belgium and became a real success since the launch of its famous Claro Gold range (08/2015). The Belgian founders recognized there was a lack of a combination of design and user-friendly material in the tableware industry. The industry mainly focused on design, not on the functionality of the items and their features (e.g. strength, unique colours).

To counter this, CHIC aims to create elegant products that meet the highest standards in material requirements. As such, CHIC guarantees user-friendly products with an added value. The different product lines are developed with the vision to combine an elegant design with innovative materials (e.g. lightweight material; magnesium porcelain; mass coloured) that on their turn meet the user requirements.

The designs from CHIC are the result of a close cooperation between a Dutch-Belgian design team supported by an international team of product specialists. The young brand was already nominated a few times, mainly in the hospitality sector.



Where are the CHIC products designed and manufactured?

Production is carried out in various countries around the world, depending on the base material. We work in a close connection with the production units to offer you a complete collection of innovative tableware products, with whom you can realize the full potential of your business, and can create a food presentation that satisfies your own wants and needs.



Where can you find the CHIC collections?

All items can be found on the official CHIC webshop:
www.chictableware.com

CHIC is available around the world via a network of hospitality dealers.

Sales to the retail industry already started in some upscale stores in Europe and the UAE. In the next years the focus will shift more and more to the retail industry.



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Contact

Are you looking for more
information about Chic Tableware?
Or would you like to receive Hi-Res
images?

Don't hesitate to contact us. We will
be glad to help you.

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Keep in touch

Stay tuned for our latest activities
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