



**ISPO AWARD  
WINNER  
2017/2018**

***Olaf***

## The newest development in urban mobility.

We all know the trouble and inconvenience of having to carry around too much stuff in your luggage, purse, or backpack. That is why we came up with the idea of building on something that already exists and making it better in terms of volume, weight, and practicality.

- Bostjan Zagar, inventor, PhD



# one IDEA - two PRODUCTS

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**OLAF Urban**  
with a backpack, for the dynamic  
urban dweller.

**OLAF Business**  
with a suitcase, for the business  
traveler always on the move.



The OLAF scooter has **a well thought-out, clean, and practical design**, with strategically placed pockets and compartments. The steering system is very responsive and easy to navigate even in crowded locations. Both models represent **our vision of urban mobility**, blurring the boundaries between a backpack (suitcase) and a kick scooter and thereby enhancing your commuting experience.

The cleverly engineered kick-scooter platform and design provides **a hassle-free experience**, making it your ideal companion in various settings: going to school or work, shopping, traveling abroad, or just cruising around.



## Olaf BUSINESS model

With an instant pedal transformation system, you can safely and easily transform your OLAF Business from a carry-on suitcase to a trolley or a three-wheeled kick scooter within seconds, while still holding on to your passport, boarding pass, and, of course, taking an urgent phone call right before boarding.

The suitcase is light and spacious due to its innovative design, which maximizes available internal luggage space and allowed mass (up to 35 litres). You will have enough space for everything you need – be it your clothing, your laptop (up to 17”), or other personal items. For additional ease of use, we have divided the personal and the office compartments, which will help you keep everything organized.

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The suitcase design follows our company’s general approach – a distinct combination of function and innovative design. The OLAF Business is made with airline size and weight restrictions in mind, which allows you to carry it with you on the plane as a carry-on item. To prevent damage to the items in your suitcase, OLAF’s materials were carefully chosen to last and withstand real-life durability tests, including being waterproof.

**a 3-in-1 hybrid of a carry-on airline-approved suitcase, a trolley, and a kick-scooter.**

# OLAF Business

is about the trip, not the destination.



KICK-SCOOTER



SUITCASE



TROLLEY





## Mission

We want to become global trendsetters for unique, niche luggage/backpack/cargo scooters resulting in true SOS (Saving Our Streets) campaign. We truly believe in that.

## Strategy

By combining design thinking from first sketches to the sample off production with our strongest award winning development background that allowed use to use materials and concepts that were never used in scooter and luggage sector yet. All that blended within both OLAF, but that is just a start.

## Olaf URBAN model

Instead of a suitcase, OLAF Urban has a multipurpose backpack attached to the front of the scooter. It can also be easily removed, allowing for the scooter and the backpack to be used separately.

The backpack is manufactured out of thermoplastic foam, which, in combination with its ergonomic design (spine-friendly), ensures a comfortable and healthy position on your or your child's back. Its exterior design underlines our design philosophy (3 red dot design winner). It is put together with durable stitching using the best waterproof materials and additionally upgraded with reflective material patches (for night visibility). Wheel pockets are added to protect your back from getting dirty when you carry the backpack on your back.

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The patented folding mechanism was adapted from the OLAF Business model, which allows you to easily switch from trolley to kick-scooter with just your foot, without any bending.

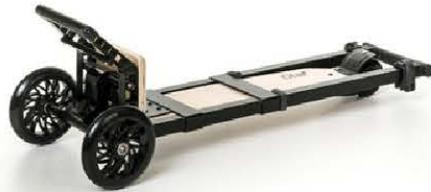
In addition, the URBAN mobility platform is all about the open community approach. Due to the unique and sturdy platform, Bostjan was able to go a step further and incorporate a system that allows you to attach your own backpack or similar luggage (grocery bag, camera bag for professional photographers, larger women's bags, etc.) that you never leave your home without.

**a 4-in-1 unique solution that incorporates a removable ergonomically-designed backpack, sturdy trolley, a steerable kick-scooter, and a wooden skateboard.**

**OLAF Urban**  
is about the perfect riding experience.



BACKPACK



WOODEN SKATEBOARD



KICK-SCOOTER



TROLLEY



**“The suitcase you can ride to the airport.”**

- CNN Travel

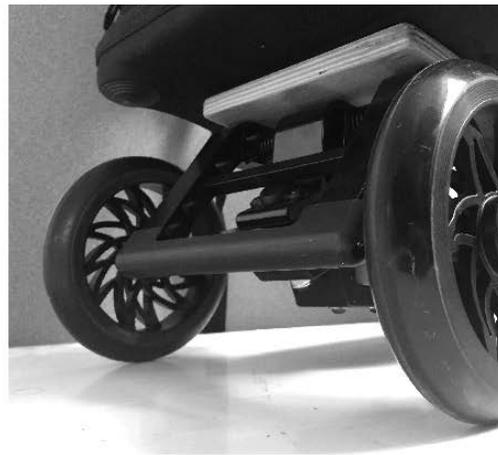
**“... olaf puts a spin on your usual commuting experience.”**

- designboom

**“If you’re rushing through an airport, all you have to do is flip down the scooter, kick your legs, and glide effortlessly to your gate.”**

- Mashable





## Technical features

### OLAF Business

Dimensions: 55 cm (21") \* 34 cm (13") \* 23 cm (8.5"); expanded: 28 cm (11.2")  
Volume (luggage space): 35 L (1183 oz)  
Mass (luggage + kick scooter): 5 kg (11 lbs)  
Max load: 120 kg (264 lbs)  
Telescoping handle: fully extended in scooter mode, measurement from the ground: 97 cm  
Wheels: PU based; front: 110 mm (4.3"), ABEC 11 bearings; rear: 2 \* 55 mm (2 \* 2.2"); ABEC 11 bearings (double)

### OLAF Urban

Dimensions: 82 cm (32.3") \* 29 cm (11.5") \* 20 cm (7.9")  
Dimensions (backpack): 30 cm (11.8") \* 20 cm (7.9") \* 44 cm (17.3") (height)  
Volume (luggage space): 26 L (880 oz)  
Mass (backpack + kick scooter): 5.2 kg (11.5 lbs)  
Mass (backpack): 1.1 kg (2 lbs)  
Max load: 120 kg (264 lbs)  
Telescoping handle: fully extended in scooter mode, measurement from the ground: 105 cm  
Wheels: PU based; front: 145 mm (5.7"), rear: 80 mm (3.2"); ABEC 11 bearings

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## Product details

### OLAF Urban

### OLAF Business

Carton dimension	85*35*26 cm / 33.5*13.7*10.2 inch	60*40*25 cm / 23.6*15.7*9.8 inch
Carton weight	8,2 kg / 18.1 lbs	7 kg / 15.6 lbs
Materials	Aluminum/plastic/wood	Aluminum/plastic
Standards	EN14619 ClassA	EN14619 ClassA
Pellet loading	20 pcs	24 pcs
Container loading	420 (20 feet) / 860 (40 feet) / 980 (40 HC)	540 (20 feet) / 1110 (40 feet) / 1260 (40 HC)

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## Featured on



“ ... a scooter that merges conservative business aesthetics with today’s urban transport needs.” – Startup daily

“ This is an ideal hybrid that meets both storage and transportation needs.” – Trend Hunter

“ ... the OLAF Scooter shows us a new way to travel ...” – Creatables



**Olaf** our vision of urban mobility

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