

PRESS KIT



#### **FASHION FOR YOUR HOME**

Homewares are the building blocks of a beautiful home and with the impeccable Salt&Pepper you can accessorize your home with everyday elegance to suit every occasion. Since its launch, Salt&Pepper has been synonymous for developing contemporary home accessories, consistently focusing on different design trends.

Inspired by fashion and design trends from around the world, Salt&Pepper believes in creating accessories for the home that express your personality in the same way fashion accessories complement a total outfit.

The end result is to create your own individual style with the ability to adapt and change with every mood or occasion.

# FASHION FOR YOUR HOME



#### **HOW WAS SALT&PEPPER CREATED?**

Fashion trends were not really showing through in the market, even though this can be very inspirational. That's why Salt&Pepper unites the fashion trends into one home- and tableware brand and became an international brand in 2001 with logistics hubs in Australia and Europe.

Starting in 1995, the core of the brand is located in Australia. However since two years, the international brand is also strongly focusing on the needs of the European market, which can differ from the Australian market. Salt&Pepper's design team draws its inspiration from architecture, cities, movies, pop culture, the latest fashion trends, and yes, even from the catwalk!

In order to allow the fashion-conscious people to express themselves, Salt&Pepper must maintain a wide range of collections containing something for everyone.



# WHERE ARE SALT&PEPPER PRODUCTS DESIGNED AND MANUFACTURED?

Salt&Pepper has two teams responsible for the designs of their ranges. One team that is located in Australia, and a Eurpean team that focuses on the local needs of the customers. These teams draw their inspiration from architecture, cities, movies, pop culture, the latest fashion trends, and yes, even from the catwalk! Salt&Pepper designs are modern and timeless, and fit into every contemporary home.

Production is carried out in various countries around the world. We work in a close collaboration with the best manufacturers for each type of product and material, and only the most prominent international partners are selected in order to guarantee the best quality at affordable prices.

#### WHERE CAN YOU FIND SALT&PEPPER?

Salt&Pepper is available in the Benelux's department stores, retail shops specializing in household and/or gift items, garden centers and upscale furniture outlets.

Discover all collections and points of sale at the official Salt&Pepper website: http://www.saltandpepperhome.eu/

For the French, German and Luxembourg market, all items are available for purchase on the corresponding webshops:

http://www.saltandpeppershop.fr/, http://www.saltandpeppershop.de/and http://www.saltandpeppershop.lu/







#### **STUDIO BASE**

Our popular Studio collection got a new surprising subrange called Studio Base. In addition to the organic nature of the Studio Urban collection, Studio Base brings us back to basics. The collection is characterised by an elegant white shape, combined with a daring black rim. Its modernistic appearance makes it the perfect range for everyday dining, as well as special occasions.





#### **PILLAR**

Who says you always need a special occasion to light some candles and use your favorite candle holders? With Pillar you can create a cozy atmosphere at home anytime, any day of the week. With our wide range candle holders, you'll find all you need to dim the lights and turn on the atmosphere. Choose your favourite one, crafted out of metal or ceramics, for a more modern or rustic setting.



#### <u>IVY</u>

The elegant lvy side tables make for a multi-functional and ontrend piece in your living room, entryway or bedroom. With a trendy, modern and glam aesthetic, it can be used as an accent table or handy side table in your living room or as a nightstand in your bedroom. Choose the golden one to bring a glorious golden glow into your home decor, or go stylish with the timeless black variant.





**OVO** 

The Ovo side tables shine as sofa side tables, nightstands, bathroom accents or entryway catch-alls. They take care of all those things you like to have close by. The modern shaped tables are available in two catchy colors and two different sizes. The metal frame with gold or black brushed coated finish and smoked glass top bring style and cosiness in any home decor. They feature the perfect height to dress up your seating area and rest your drinks on.



#### **PALACE**

Decorating a room is a piece of cake with the luxury Palace collection by Salt&Pepper. The aluminium crafted decorative dishes, champagne coolers and serving towers are a true delight for the eye. Use the champagne coolers eather as a cooler to keep your favourite drinks extra cold or use them as vases to store a beautiful bunch of flowers. Every item is available in two stunning colors: gold or silver.





#### **SPICE**

The stylish Spice mills are both decorative and functional. Spice will be a wonderful addition to display in your kitchen and home decor. The mills come in three stunning colors and two different sizes. Featuring a multi-purpose blade the grinders can be used for salt, pepper and herbs.



### Contact

Are you looking for more information about Salt&Pepper? Or would you like to receive Hi-Res images?

Don't hesitate to contact us. We will be glad to help you.

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## Stay tuned!

Stay up-to-date about our latest activities and get social with us.

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