

## PROUDLY AUSTRALIAN OWNED

In January 2012 Scott Smiles, Rick Matthews and their two 11 year old sons were stranded at sea after their boat sank suddenly and without warning 6 miles off the coast of Sydney. With only seconds to grab essential safety equipment they quickly found themselves clinging to a cooler in the open sea and in a catastrophic situation. Luckily they survived, and this near death experience inspired them to create a device that redefines how safety equipment is stored and used on boats.

Life Cell<sup>™</sup> is now fully endorsed by the very people that saved their lives, the Westpac Lifesaver Rescue Helicopter. The Life Cell<sup>™</sup> will reduce the number of people that tragically lose their life in boating incidents.

DON'T RISK YOUR FAMILY AND FRIEND'S LIVES GET A LIFE CELL<sup>™</sup> ONBOARD.

# VISION

To reduce the number of people that tragically lose their life in boating incidents.

### MISSION

To create a new standard in boating safety that redefines how safety equipment is stored and used on boats to improve survival rates, reduce the cost of maritime rescue operations & routine inspections and get maritime safety back on the public agenda.





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#### DISTRIBUTORS

#### NORTH AMERICA



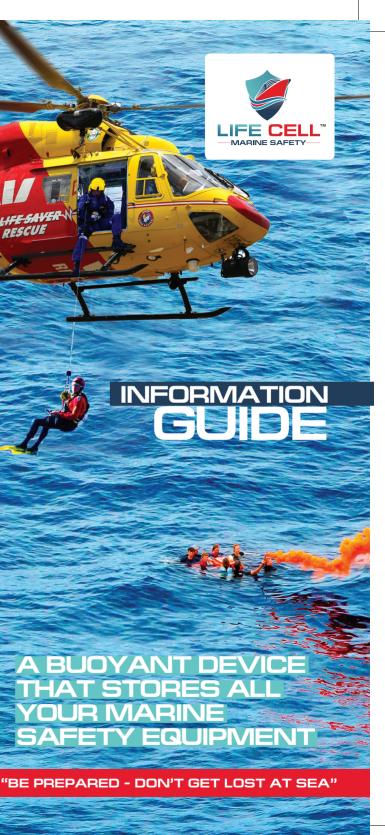
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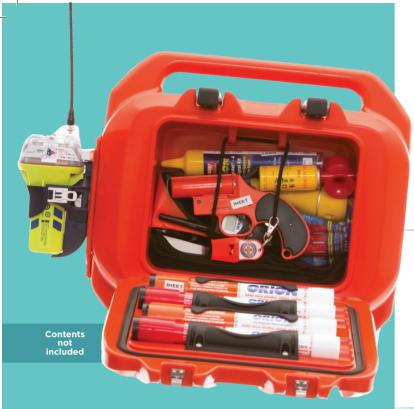
AUSTRALIA BLA www.bla.com.au

UNITED KINGDOM Pinpoint www.pinpointelectronics.com Seago www.seagoyachting.co.uk

THE NETHERLANDS Belship BV www.belship.com







## **A FLOTATION DEVICE THAT STORES ALL** YOUR ESSENTIAL SAFETY GEAR

**EPIRB FLARES FLARE GUN** SAFETY FLAG WHISTLE

**AIR HORN FLASH LIGHT SIGNALLING** DEVICE



Lanvards included

**Bracket included** 

THE TRAILER BOA ASSISTS 2-4 PEO		78. /8
Item Number - LF5 & LF5W	1	
DIMENSIONS		LIFE CELL
<b>External</b> 15.74"h x 16.53"w x 6.69"d	LIFE CELL	MARINE SAFETY EQUIPMENT
<b>Internal</b> 7.87"h x 10.62"w x 3.93"d	MARINE SAFETY Equipment	
ALSO AVAILABLE IN WHITE		



#### THE TRAWLERMAN **ASSISTS 6 PEOPLE** Item Number - LF2

DIMENSIONS

THE

DIMENSIONS

External

Internal

External 21"h x 22"w x 8.6"d Internal 11.61"h x 9.25"w x 6.29"d



THE CREWMAN **ASSISTS 8 PEOPLE** Item Number - LF1

DIMENSIONS

External 27.5"h x 22.83"w x 8.66"d Internal 11.61"h x 9.25"w x 6.29"d

Glove box 5.5"h x 9.25"w x 6.29"d





# **FEATURES** INCLUDE

- Buovant flotation device
- High visibility
- Fire, fuel and impact resistant
- UV resistant
- Two year warranty
- No expensive servicing required
- Easy grip handles
- 4 Sizes available 2-8 people
- Easily detaches from bracket
- Floats off bracket if submerged

# BENEFITS

- Keeps safety equipment together
- Easy to access in time of emergency
- Simple to use, even for the novice boater
- Keeps people together in the water
- Ensures compliance with maritime inspections

### **OPTIONAL 316 STAINLESS STEEL BRACKETS**



LIFE D. CELL

**Bulkhead Bracket** For mounting on flat surfaces as an alternative to the standard bracket. SS Bulk Head Item No. SSFB

**Rail Bracket** For mounting on vertical or horizontal boat rails. Available in <sup>3</sup>/<sub>4</sub> inch and 1 - 1<sup>1</sup>/<sub>4</sub> inch rails. SS Rail Bracket 25-30mm - Item No. SSRB25 SS Rail Bracket 19mm - Item No. SSRB19

#### LifeCell 6pp DL US Brochure 09.10.16.indd 2