

www.webitglobal.com



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“We set up WeB-It as a specific method of getting exciting and innovative products directly in front of the most relevant and appropriate buyers and influencers in the marine industry internationally. Sending information via a Web-It email to a targeted and specialist database enables us to measure the reaction and response to that product, and from that, we can then assist in helping set up international sales and distribution channels, pricing policies, IP protection, marketing, PR and promotion.”

David Barrow, founder of Web-It.

LAUNCH it...
PROMOTE it...
DISTRIBUTE it...

weB-It!

How does weB-It work?

It's a new approach to getting marine products known internationally

1 2 3 4

WeB-It is a cost effective way of getting your products in front of the right people. The success of this direct-to-desk email service comes from our exclusive industry-leading database of international contacts.

1 2 3 4

The Web-It database contains named individuals including senior buyers, OEMs and their dealer networks, distributors, naval architects, marinas, port and harbour authorities and other relevant recipients. The database can be filtered by country, sector or interest groups to ensure the right products reach the right eyes.

1 2 3 4

A WeB-It mailing contains a short, informative description of your product, complete with photos, videos, pricing, availability, and distribution details with a direct link to your website. The clear and consistent style ensures a high open rate.

1 2 3 4

Web-It has been developed as a launch platform and its success comes from the instant response generated often resulted in immediate product sales. It can be used as a one-off or as part of an on-going strategy for sales, distribution, promotion and marketing.



PROMOTE it!

Barrow International specialises in helping marine companies launch and set up sales and distribution channels internationally, and works with ADPR and Home Port Marketing to provide a full global marketing consultancy service.

Go straight to our page and join our database...



JOIN weB-It

Activity:

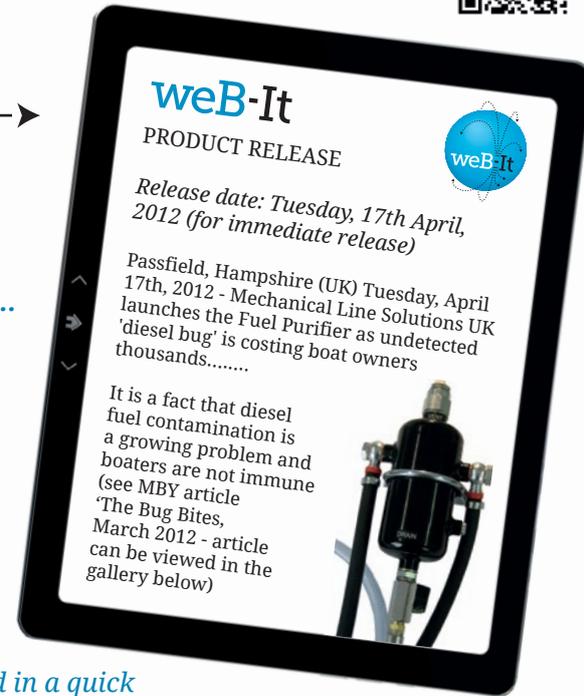
- Distributor / wholesaler
- Dealer / retailer (inc. online / mail order)
- Boatbuilder / OEM - Power
- Boatbuilder / OEM - Sail
- Naval architect / yacht designer
- Superyacht
- Sailmaker
- Spar maker / riggers
- Equipment Manufacturer
- Boat dealer
- Repair / refit
- Sales representative / independent agent
- Ports, Harbours and Marinas
- Finance
- Other

JOIN it!

123 → Go to www.webitglobal.com...

← 123 Sign up to our database...

→ 123 Receive your web it!



"WeB-It has given us product exposure and awareness of our bighead brand in a quick and targeted way. The database contains key decision makers in the industry and within days produced sales leads in Europe and the USA."

Martin Cowell, Sales Director, bighead Bonding Fasteners Ltd.

"The money we spent with Web-It was the best marketing money we have ever spent. We received quality enquiries within days of the release."

Sean Miller, ML System.

