

# THE Q EXPERIENCE

The Q Experience updates boating to modern day's standards by introducing all the boat's functions and controls in one crisp touch screen interface. The system consists of three hi-tech devices that have been carefully developed and tested in the arctic waters of Finland.

The mission of the Q Experience is to make boating accessible for everyone by making the technology easy. We value trust and transparency with our customers. In our work we focus on usability, accessibility, and making smarter, long-lasting technology solutions.



1

# TRENDS

---

- Towards automotive & mobile environment
- Digital / glass cockpits
  - Touchscreens replacing traditional physical controls
  - Control over all vehicle functions & systems
- Connectivity & online services
- Entertainment features
- Fast startup & immediate access
- Big Data collection



# 2

## THE Q EXPERIENCE

### THE BEST USER EXPERIENCE TO YOU AND YOUR CUSTOMERS

**Easier boating. Smarter navigation.**  
**New generation of The Q Experience.**

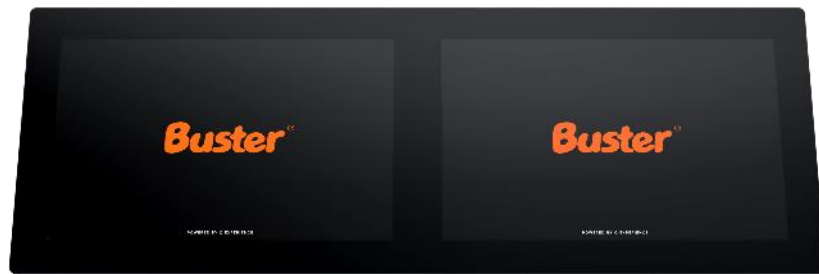
The easiest-to-use smart plotter on the market makes boating easier, and smarter. The Q Display guides you to your destination with its intuitive user interface and smart navigation features. It adapts to the preferences of the user, showing the relevant information right where it is wanted.

The smart plotter also includes features such as; user customizable split views, adjustable viewpoints, and built-in weather forecasts and warnings.



## BRANDED AND CUSTOMIZED FOR YOUR BOAT BRAND

The Q Experience navigates **your boat brand** to a whole new level with its all-in-one Q Display smart plotter. The Q Display, together with Q Mobile App, are customized for your boat brand, making it a seamless part of your boat - just like the dashboards in modern cars. It adapts both for fuel and electric propulsion engines.



Anti-reflective (AR) and anti-fingerprint (AF) surface

16" resolution: 1920\*1080 (full-HD)

Brightness typ. 1000 cd/m<sup>2</sup>, min. 800 cd/m<sup>2</sup>

Contrast ratio typ. 800, min. 600

10" resolution: 1280\*800 (WVGA)

Brightness typ. 850 cd/m<sup>2</sup>, min. 760 cd/m<sup>2</sup>

Contrast ratio typ. 800, min. 600

## THE Q EXPERIENCE - ALWAYS CONNECTED – A NEW SOCIAL DIMENSION

The Q Display is constantly connected to the internet, allowing it to automatically update the latest features. When leaving the boat, the Q Guard works as an antitheft alarm and secures it from theft and accidents.

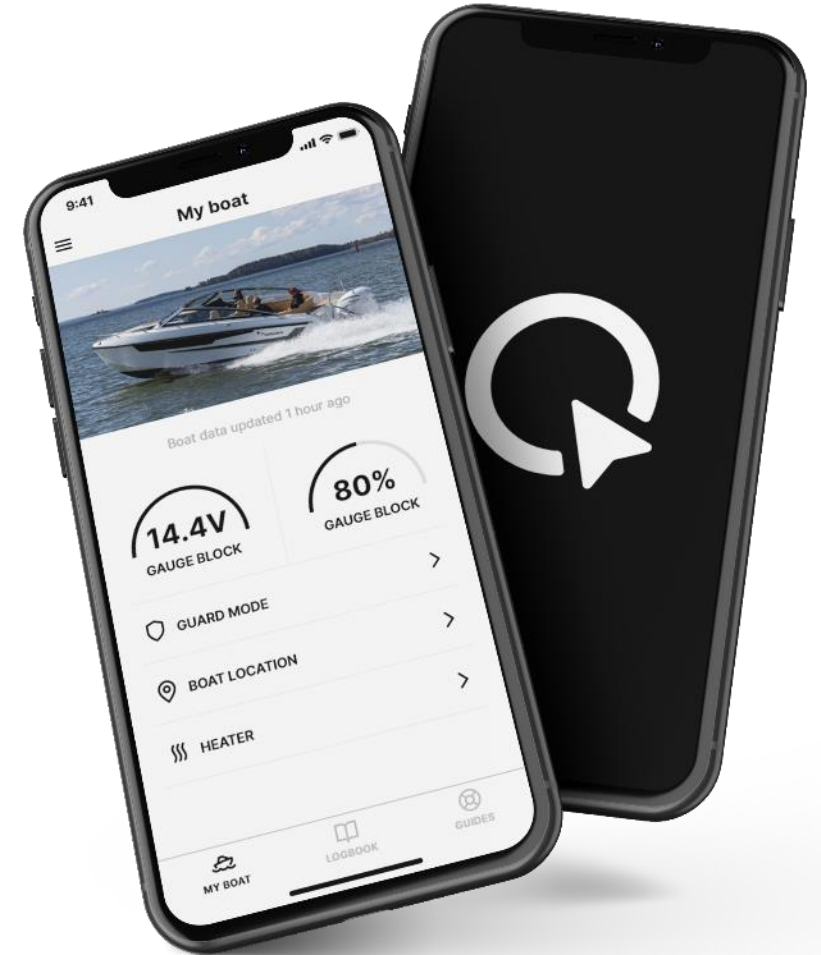
Mobile connection allows you

- to switch on boat heater remotely
- to receive alarms / warnings from your boat
- to receive in-built weather forecasts and warnings

The Mobile app customized for every brand is

a new social dimension to share your trips to your friends and relatives

The backend allows the factory or boat sharing community to follow and control the fleet of boats



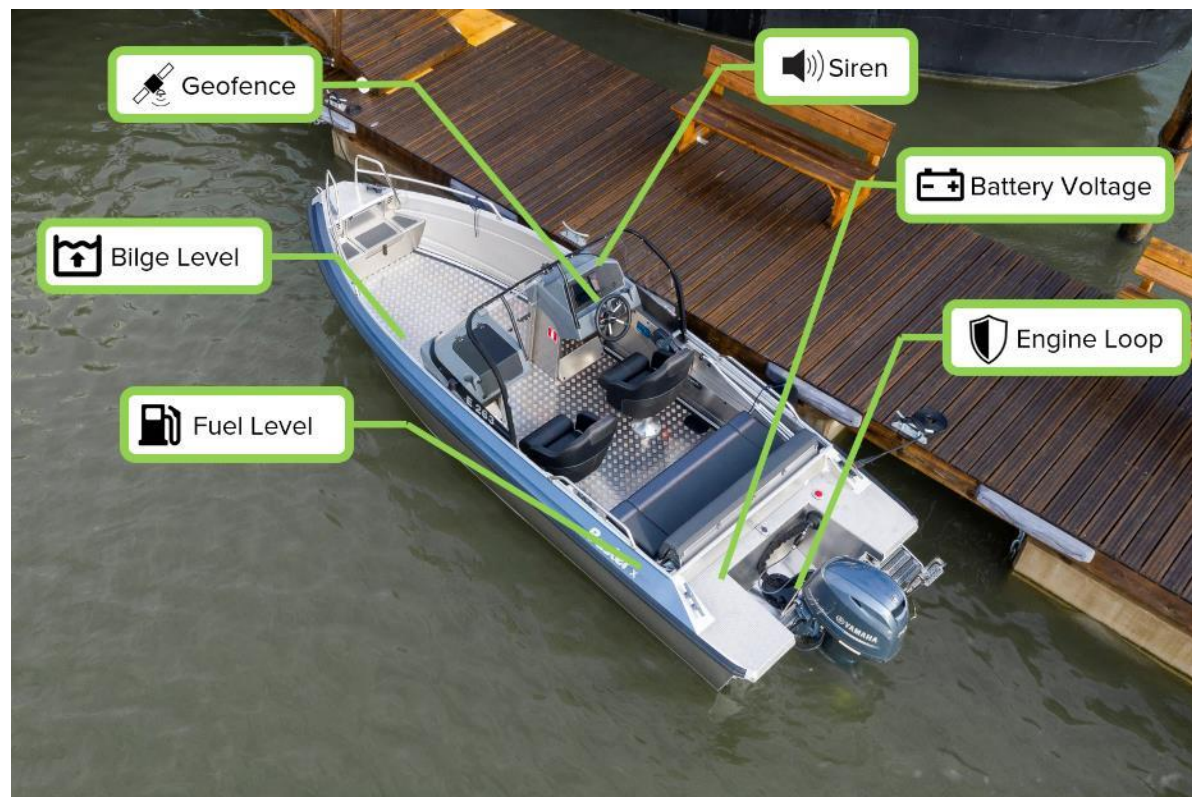
## THE Q EXPERIENCE - GUARD FUNCTION - INTEGRATED

Q Display (or Q Connected Boat Device) is always connected. This enables you, not only to control some functions remotely, but to monitor your boat and to receive alarms via Q Mobile App:

- Geofence -alarm when boat is moving
- Engine stolen -alarm
- Battery low –warning
- Bilge water level –alarm
- Fuel level

A full GUARD kit is available for installation:

- Voltage Measurement -cable
- Engine Loop –cable
- Extension -cable
- Bilge Level Switch -cable
- Siren
- (factory installation recommended)



## THE Q EXPERIENCE - A FULL PRODUCT FAMILY

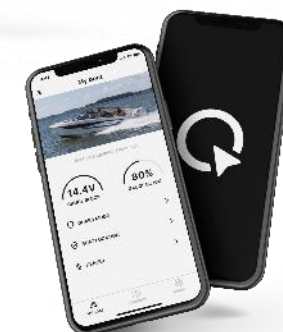
New products and services are introduced continuously to the Q Experience product family.

**Q Display** is currently available in three sizes: 210, 216, 210D

**Q Digital Switch** fully integrates the Q Display to the boat's own system, so you can control the whole boat and all its features with the same smart plotter.

**Q Remote** comes in three variants, steering wheel, firm mounted or handheld version.

**Q Mobile App** keeps you always connected to your boat and protects your boat with **Q Guard**.



## CONNECTED VEHICLE PLATFORM

### THE CONNECTED BOAT DEVICE FOR EVERY BOAT

The Nextfour Connected Vehicle Platform keeps your boat, motorcycle or any vehicle always connected.

It utilizes vehicle local bus (CAN, NMEA2000, OBDII) as well as I/O-signals for data / control access and uses GPS positioning and LTE-M/NB-IoT connectivity. Supported with customizable device management portal and mobile applications.





# KEY FEATURES

---

## NAVIGATION

- Navionics+ (Gold/Platinum) charts with 3D mode, detailed sonar charts and depth shading. Over The Air updates.
- Port-to-port routing

## ENTERTAINMENT

- Bluetooth music streaming
- AUX connection
- 2x Line out for zone function
- FM/DAB radio receiver
- Built in audio amplifier

## CONNECTIVITY

- WLAN client and hotspot
- Bluetooth LE (remote control, wind meters)
- NMEA 2000 (AIS, Digital switch, engine data etc.)
- Content synchronization
- Extensions (Fishfinder, Quantum radar etc.)
- Mobile application

## DIGITAL SWITCH

- Separate switch, new model 2020
- Connects via NMEA 2000
- Control the lights, pumps and much more from your display
- 20 pins which can be configured input and/or output.
- Fuse functionality removes the need of separate fuse box.
- Controllable via application on the panel

10" DISPLAY



[www.thegexperience.com](http://www.thegexperience.com)

