



Contents covered in this issue:

- Thank you for 2018!
- End of the year competition – don't miss the ARCORA Quiz!
- Internet –What's new?
- ARCORA GROUP at ISSA Dallas and CMEX Dubai
- Product Highlights and New Applications



Dear Distribution- and Business Partners,

2018 is running to its end with big and rapid steps. It's time to reflect and to look back and value the achieved. We would like to take the opportunity and thank you for the trustful and the good co-operation again in 2018. With great confidence we are looking forward and we hope to enjoy a continuous good business relation with you and your team.



Also, at the end of the year we would like to inform you about our latest products and developments and allow a closer insight into what kind of new products will be launched in 2019. And we are interested to receive your feedback about your opinion as well. So please, do not hesitate to contact us for your feedback, either on our homepage or per E-Mail: export@arcora.de

We wish you, your teams as well as your families a Merry Christmas as well as a prosperous and healthy year 2019.

Best seasonal wishes,

Your ARCORA Export-Team

INTERNET – what has happened recently?

PU-PAD

PU-PAD Features Application Variations Comparison Gallery Contact Impressum

THE NEW PAD-GENERATION

- higher water absorption than conventional pads
- suitable for all cleaning machines
- ideal solution for your maintenance cleaning
- two-sided application possible
- excellent value for money
- available in all forms and sizes
- one pad to replace all others

[More details](#)

UK, Germany, Spain, Turkey, France, Russia

www.pu-pad.eu

Have a look at our new website!

We've launched the **PU-PAD** website in six different languages and we are excited to introduce this new website:

www.pu-pad.eu

In addition, all data sheets of our cleaning chemicals are now available in English for download from our homepage www.arcora-group.com.

What will be new for you in 2019?

We are working on creating a completely new catalogue with all ARCORA products and price list, which will be available for you from January 2019. At the same time, all product data sheets will be available in English on our homepage as well.

ARCORA GROUP at ISSA-Show in DALLAS/Texas and Clean Middle East Expo in Dubai/UAE

As part of the business expansion initiatives, ARCORA had been present and exhibited with a stand at the ISSA-Show in Dallas from October 30 to November 1, 2018. More than 700 exhibitors from 24 countries showcase their latest products. ARCORA focused around two new products, the ARCORA PU-PAD and the ARCORA Copper System products.



Mr. Memili at the ISSA Show in Dallas/ Texas



Mr. Karl discussing with visitors

ARCORA CEO, Mr. Memili and the Export Director Mr. Karl were pleased about the great interest and number of visitors. Over all, there had been more than 60 serious presentations and discussions at the booth as well as agreed follow-up activities listed. Every year, the ISSA Show takes place in another city of the United States and one third of the visitors are always new - providing excellent opportunity to generate new contacts.

Also, in November ARCORA participated at Clean Middle East Expo in Dubai together with one of its Middle East distribution partners. Again, the focus had been in PU-PAD and Copper System products. These were presented at the booth of our local Distribution Partner Fairlink Trading LLC. This activity at the Clean Middle East exhibition in Dubai underlines ARCORA`s strategy to grow and expand its position in the whole of Middle East and the GCC states. The exhibition provided a perfect platform to promote product innovations, new cleaning practices and technologies as well as services to new potential customers in the area of professional cleaning and facility management.

CMEX

Clean Middle East Expo



Product Highlights and New Applications

SILENCE S9Q

The vacuum cleaner is perfectly suited for daily maintenance cleaning. A very reliable vacuum cleaner at the entry level with convincing quality!

Features

- Integrated equipment case vacuum cleaner
- power cable plug-in system, quick-change without any tool
- park and stow-away position for suction lance
- extra long power cable

Advantages

- very robust
- easy handling, it doesn't turn over while towing
- comfortable transport due to low weight

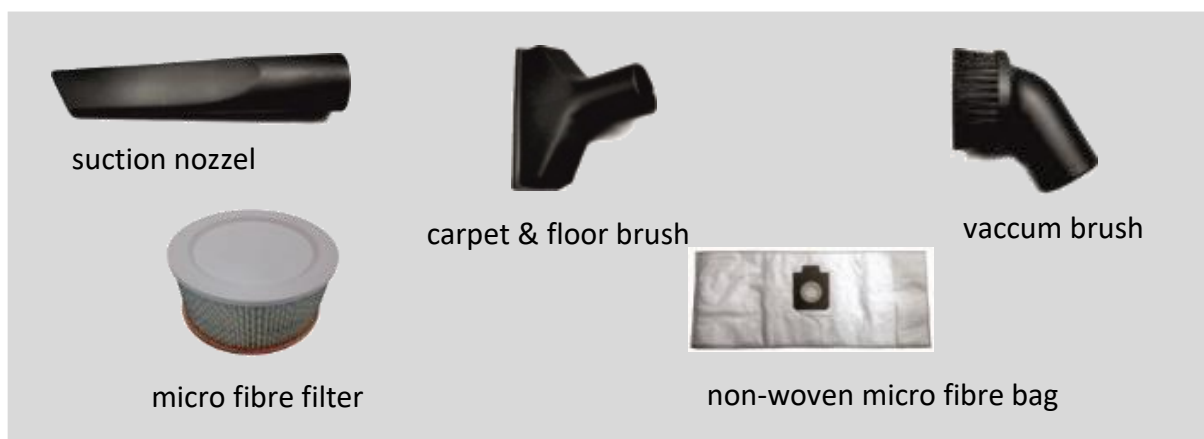
Benefits

- powerful vacuum cleaner with low noise
- very good price-performance ratio
- build to reduce working time



TECHNICAL DATA	
voltage	220 V/ 50Hz
power delivered	900 W
capacity	7 l
water column	2500 mmH2O
air flow rate	35 l/s
weight	7 kg
power cable length	15 m
noise level	68 dB
size in cm	33 x 40 x 40

INCLUDED IN SET



BORA BASIC LINE

The BORA BASIC LINE includes cleaning trolleys in very flexible and different variations like a Lego System and they are compatible with each other. The trolleys are help organizing the cleaning tasks and ideal for daily maintenance cleaning in all kind of facilities.

Features

- buckets using colour system to avoid cross-contamination and secure hygienic cleaning results
- many flexible storage options for all kinds of needs

Advantages

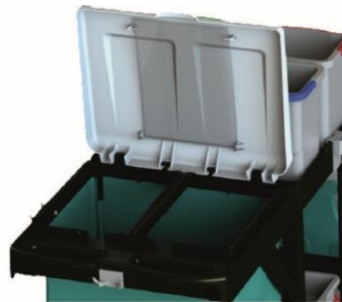
- ergonomic design
- facilitates all daily cleaning tasks
- very robust and durable

Benefits

- supports cleaning process organisation
- adaptable to the individual needs on site
- saves time and money



BORA BASIC 160



BORA BASIC 340



BORA BASIC 440



BORA BASIC 450

HEAVY-DUTY DEEP CLEANER “HAMMER”

HAMMER is an alkaline, high-power dirt crusher for industrial cleaning. It provides very good cleaning results in industrial cleaning challenges, where oil and fat, grease, soot, tire marks and other persistent contaminations need to be removed.

Features

- low foaming and very powerful
- suitable for all manual and machine cleaning processes

Advantages

- removes hard and persistent dirt
- for all alkalic- and water-resistant flooring types

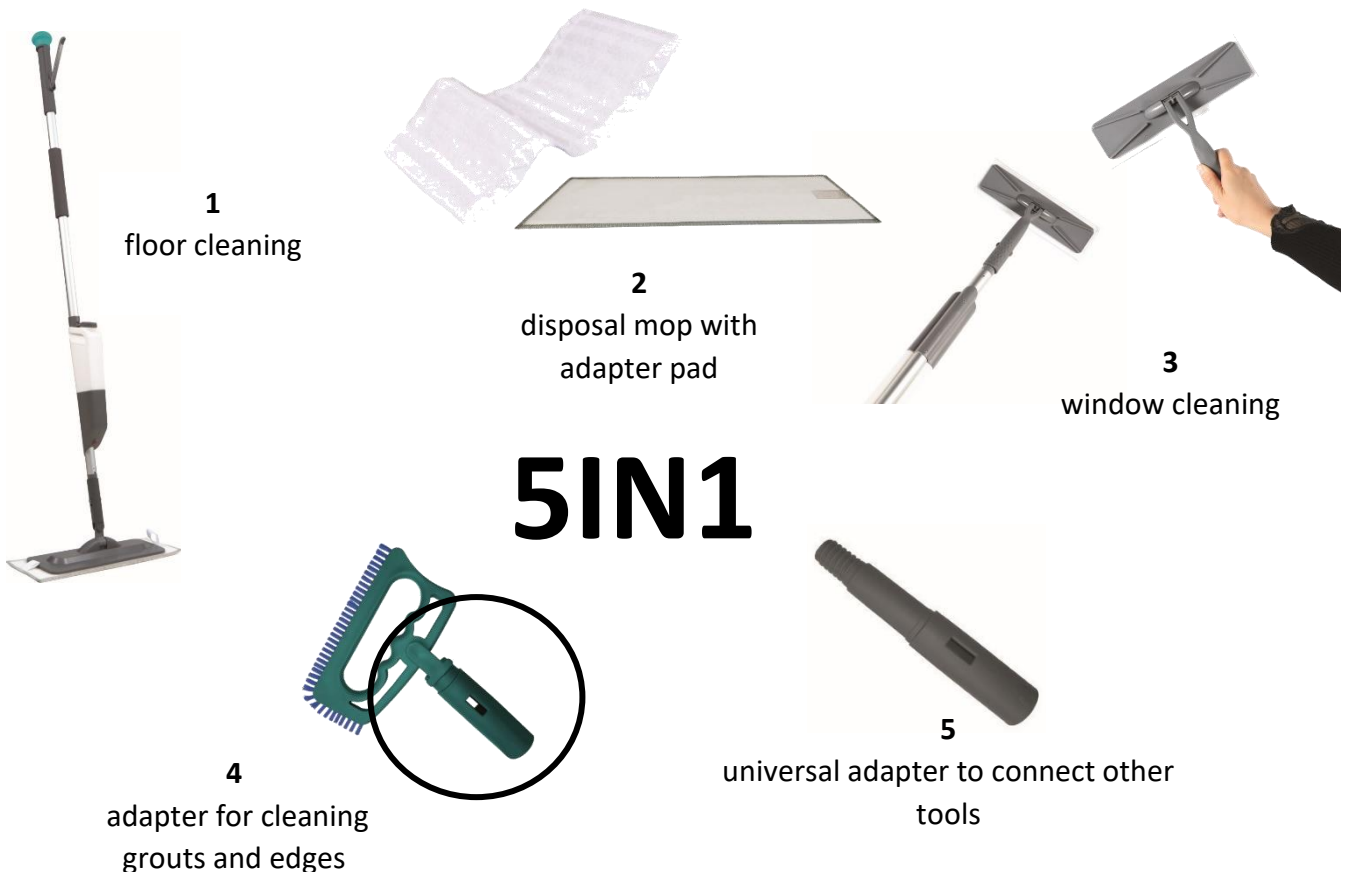
Benefits

- very effective cleaner → less chemistry is needed
- savings in cleaning time



ULTRA MOBILE SYSTEM 5IN1

The ARCORA® ULTRA MOBILE SYSTEM 5IN1 provides a bucket-less cleaning system. It is built lightweight and very easy to handle and can be used in 5 different variations:



ARCORA QUIZ

Why don't you try to answer the following questions by putting the letters, marked in red, into the quiz-answer word?

If you send your answer-word to export@arcora.de with the product you wish to receive for free with your next order. You can choose between the three following winning products:

1. GLASS SHINE CLOTH | 3 Pieces



Fingerprints, lime spots, unsightly edges on glasses? The microfibre cloth is perfectly suited to polishing and cleaning glasses, dishes and cutlery.

2. COPPER PRODUCTS | 2 Sets

(Copper Sponge, copper cloth small, copper cloth large, copper cloth loose)



For cleaning stainless steel surfaces, pots and pans, but also glass and cutlery, the ARCORA® copper systems are the ideal solution. These new copper products leave scratch-free and clean surfaces, require only water and virtually no cleaning chemistry.

3. TENAS Handbrush | 2 brushes plus one litre TENAS 4IN1



For smaller areas affected, the ARCORA® TENAS hand brush was developed. A brush with foam material and bristles for targeted stain removal on upholstery and carpets, with dosing handle containing the cleaning solution.

1. The ARCORA cleaning trolleys are grouped together under the name?

2. Whats the name of the last exhibition in November ARCORA took part?

3. With which ARCORA products you can clean mirrors, glass and stainless steel without chemistry?

4. What is the material the PU-PAD is made of?

- _____
- _____
- _____

5. What is the contact e-mail address you can contact at any time?

6. When will the complete catalogue with price list be available for you?

7. In which country are ARCORA's production plants located?

8. Where is the headquarter of ARCORA?

9. Where can you find catalogues, data sheets and other product information?

10. ARCORA says...

...for a great year 2018!

Solution word:

We are looking forward to working with you and your teams today and in the future.

Merry Christmas and a happy and prosperous New Year!

